



**Eureka Schools Foundation**  
**Minutes of the Regular Meeting of the 2009 Operating Committee**  
**Wednesday, September 9, 2009**

The Operating Committee of the Board of Directors of the Eureka Schools Foundation, a California nonprofit public benefit corporation, held its regular meeting on Wednesday, September 9, 2009, at 5:30 p.m. at the Eureka Schools District Office, 5455 Eureka Road, Granite Bay, California.

***Attendance***

Greg Sazima, President, called the meeting to order at 5:35 p.m.

Present at the meeting, from the Operating Committee, were Greg Sazima, Renee Nash, Marisa Schorer, Dina Burns, Craig Ryder, Judi Gavia, Warren Holt, Jennifer Mobell, and ex-officio members Lori Dangberg and Superintendent Tim McCarty.

Also present were Scott Pease, T.C. Beier, Shelli Teed-Bose, Craig Lyman, Tom Cologna, Tory Griffin, Kim Nash, Kelly Byars, Connie Whalen, Mary Hart, and ESF Executive Director Julie Guerrero.

***President's Report/Operations***

Greg mentioned that there are new members on the Board [*see below*]. We have several events coming up in the near future, including the Piatti event for new families. Greg encouraged all Board members to attend if possible.

***Minutes***

***MOTION*** : After Renee Nash made a motion to approve the August minutes as presented, it was seconded by TC and approved by the Board.

***Board Changes***

Tory Griffin was introduced to the Board. He has worked on the Golf Tournament and is active in the community.

*MOTION* : Dina Burns made a motion to accept Tory Griffin as a new member of the Board ; TC seconded the motion, which was passed by the Board.

We look forward to welcoming Scott Wilson and Lance Soares to the Board at our next meeting.

### ***Gratitude Break***

Greg thanked Scott Pease, Jen Mobell and TC Beier for their work on Back to School events and their effectiveness in elevating ESF's visibility in the classroom. Well done!

### ***Executive Director's Report***

Julie passed out ESF-branded sticky notes and reminders of the New Parent event. We will be making announcements on the allocations in the near future, and she encouraged everyone to check out the website for new information, including the auction click-through. Julie requests a volunteer to help her with website tasks. Connie will put someone in touch with Julie. Julie is looking for someone to work on the video, put together by Olympus students. Look for news in the next few weeks on other ESF events/information.

### ***Superintendent's Report***

Dr. McCarty talked about overall API scores and the school-specific scores. He is proud to announce that at least one of our schools went up by 30 points, but there is competition from other local schools on API scores. The Promethean Boards have been a contributing factor to higher scores as have the new sound enhancement systems being installed. Video production capabilities at the junior highs were suggested to help market our district strengths. The district will have a marketing campaign about our schools and successes. He is working to align our district's vision with results. He also shared that the budget will be out next week and he will be working on budget issues, and will look to ESF to partner with the district on fundraising.

Dr. McCarty talked about ESF's role in teacher excellence, and the successes in that area being reflected by our staff.

### ***Treasurer's Report***

Craig reported that we have \$333,000 in the ESF accounts right now as a result of allocating to the endowment and enrichment. He is still working on trying to reconcile the balances in several accounts to the correct fundraiser, and is still working on introducing standard controls.

### ***Auction***

Renee reports that things are going well with the auction. Jennifer will be chairing the online auction. We are moving more items to the online auction, and in light of the economy, we expect more participation through this venue. Bayside will be partnering on the art auction, 4-8 pm., on either the 8th or 22nd of February. We are looking for participation from all schools.

We are limited to 240 people at the Gala, at \$150 pp. with a \$50 credit back toward auction purchases. Renee's goal is to spend very little money, so decor will be very creative. Invitations go out the end of September, and Sat 10/17 will begin the in-person ticket sales. Dina is handling ticket sales and TC is handling all graphics. Renee needs people, donations, and money, and is primarily working to secure donation items and sponsorships. She also needs people to solicit businesses in the Fountains.

Traditionally, the ESF Board makes a donation to the auction. Renee is leaning toward a gadget-type gift. She is looking for \$50 donations from individual members of the Board. Details will follow by email.

### ***Allocations***

Greg reported on fundraising for the year. Overall, we raised about \$475k, roughly equivalent as the previous year. Greg talked about Block Grants for the schools, which would benefit the schools now but potentially put ESF in the position of not having enough money to fund enrichment in future years unless fundraising is more robust. There was discussion about whether or not ESF should do a block grant at all ; most people seemed to agree that block grants were important and necessary. Greg raised the possibility of block-granting based on student attendance population.

Dr. McCarty raised the possibility of working with the Site Councils to determine the amounts that should go to each school. Judi addressed the need to allocate and spend funds in the year in which they are raised. Greg talked about the ability to fund enrichment over two years if we more aggressively « spend down » current surplus funds. Tom talked about our trending toward even greater fundraising successes.

There was a long discussion about need and equity.

*MOTION* : Renee made a motion to allocate \$6,000 to each lower grade school and \$9,000 to each of the two junior highs. TC seconded the motion, which was passed by the Board.

Dr. McCarty suggested that we work as a team in the marketing of the allocations.

### ***Annual Giving***

Greg talked about setting up a decentralized, school-based program this year. He proposes a classroom-based team lead and will be floating this idea to PTCs.

### ***School-level Marcom:***

Scott thanked everyone for their efforts at BTSN. There was a discussion about the hope for ESF information to be included on the form at Class Assignment/Orientation night.

### ***New/Active business:***

Spanish : We are aiming for an Oct 13th start date for the Spanish program ; registration will be online at ESF website. There will be classes for 7-8 grades in winter and spring. We will need a budget allocation in the near future.

***Next Meeting:***

The next scheduled meeting of the Operating Committee is Wednesday, October 14, 2009, 5:30 p.m. Greg previewed the issues on the October agenda.

***Adjourn***

There being no further business to come before the Operating Committee, the meeting was adjourned at 7:12 p.m.

***Attest:***

Greg Sazima, President \_\_\_\_\_

Dina Burns, Secretary \_\_\_\_\_

**Next meeting: October 14, 2009, 5:30 p.m.**