



Eureka Schools Foundation
Minutes of the Regular Meeting of the 2009 Operating Committee
Wednesday, October 14, 2009

The Operating Committee of the Board of Directors of the Eureka Schools Foundation, a California nonprofit public benefit corporation, held its regular meeting on Wednesday, October 14, 2009, at 5:30 p.m. at the Eureka Schools District Office, 5455 Eureka Road, Granite Bay, California.

Attendance

Greg Sazima, President, called the meeting to order at 5:36 p.m.

Present at the meeting, from the Operating Committee, were Greg Sazima, Renee Nash, Marisa Schorer, Dina Burns, Craig Ryder, Judi Gavia, Warren Holt, Jennifer Mobell, Cheryl Nelson, Trevor Sanders, Gloria Costigan, and ex-officio members Lori Dangberg and Superintendent Tim McCarty.

Also present were Tory Griffin, T.C. Beier, Shelli Teed-Bose, Tom Cologna, Kelly Byars, Connie Whalen, Mary Hart, Heidi Biermann, Ingrid Snedecor, Ben Snedecor, Lyn Kleinbach, Doug Van Order, and ESF Executive Director Julie Guerrero.

Minutes

MOTION : After Jennifer Mobell made a motion to approve the September minutes as presented, it was seconded by Warren Holt and approved by the Board.

Board Changes

There were no Board changes this month.

Gratitude Break

Greg acknowledged Eric and Shelli Teed-Bose. Renee spoke about their commitment and professionalism. Greg talked about Heidi Biermann, who has put in tremendous hours on the Spanish program. Greg also acknowledged about principal Kristi Ellison, and thanked her for her efforts on “housing” the Spanish program.

Update on Spanish Program

Heidi Biermann spoke about the Spanish program, which started this week. She spoke about the children and their ability to retain the information from last year. We are staying with the Viva Espanol series. Grades 7-8 are slated to begin in winter and spring trimesters, with Kindergarten classes to be developed as mid-year pilots. 4-6 grades are not using the workbook. Junior highs will build from the 4-6 curriculum. Trevor asked about staff; Heidi responded that they have replaced the weaker teachers and she asks that all comments come to her, especially any concerns.

MOTION: After Greg talked about the need for a budget allocation for \$36,975 to the Viva Espanol program, Marisa made a motion to allocate the funds. Renee seconded the motion, which was approved by the Board.

Dr. McCarty talked about formalizing the Spanish program at the junior high level.

Allocations

Judi talked about school and parent participation and ESF, and she is very positive about the interaction between all branches. In the future, we will be hearing about how the block grants are distributed and this will be posted on the website. Judi mentioned our need to tie into orientation and this year we will be a line item for Annual Giving, which is something ESF has sought for years!

Greg reports that the teachers are uniformly pleased with our funding of the teachers excellence initiative.

Superintendent's Report

Dr. McCarty reported on the API scores. Overall the district went up 7 points, ranking us the top district in the region. The district will have to cut over \$1.5 million in programs and he is looking to the Foundation to work on messaging to parents regarding parent support.

Treasurer's Report

We have \$337,000 in cash. Craig is looking to put together a finance committee in light of his new job/responsibilities. He has identified ongoing jobs and one-time projects for members of the committee, including an operational assistant (for donation deposits and check preparation), banking and credit RFPs, audit completion and consultation, and clearly delineated financial processes. He is hoping to have a meeting the week after the auction.

Executive Director's Report

Julie Guerrero reported on her work helping on the auction. She is preparing to work more with Cheryl on corporate sponsorship. Julie reported on the status of the kick-off for Annual Giving: we are going back to our roots, stating need, testimonials, media-thon of parent-

to-parent contact, and direct classroom-based call teams. Greg has developed a number of flyers for distribution in November and December to announce that AG is right around the corner.

Dr. McCarty talked about holding conversations with staff at every site regarding the financial situation of the district. They will uniformly be supporting ESF and communicating our messages.

Reports

Auction: Renee talked about the need to fill the auction seats. She encouraged all members of the Board to come and help fill tables and participate. Sponsorships are down and the auction committee is working hard to keep costs down. There will be an array of auction items, great food and great wine. Tory and Craig have worked to secure a great week at Pebble Beach, and there are many wonderful packages and items. Marcus Graziano of Capital Cellars will be holding a specialty tasting during the live auction. Corporate Transportation Solutions (CTS) is donating a limousine package worth \$10,000 to ESF for the year and is now the “exclusive provider” of transportation for ESF. Jen is doing an unbelievable job chairing the online auction, Cheryl and Gloria are indispensable as usual...many members of the Board are participating. Surewest and Folsom Lake Bank are new sponsors. There was a discussion about corporate match for our future fundraising. Jennifer talked about the online auction and the auction items. She reminded everyone to pre-register on October 23rd – the actual auction goes from Monday, October 26 to Wednesday, November 4th. Art will be auctioned separately on February 19th at Bayside.

Corporate Fundraising: Cheryl announced that there are no new sponsorships for the month. There is a new sales team and they are working together on new targets and on website-related issues. They are working on a mailing to district vendors and the sales team will be following up.

There was a discussion about identifying targets from within our parent pool. Dr. McCarty offered to work with the Board on this effort.

Golf Tournament: Trevor reported for Warren. There are 20 foursomes at this point, and we can accommodate up to 34 foursomes. They have moved the date up to the 2nd Wednesday of April. The first meeting of the committee is the Thursday after the auction.

Faire/5K: Connie reported on her outreach to GBHS and others. She is looking at the Faire/5K as a business venture – Connie has gotten notice that their FBLA group is interested in working on it. Kelly has just started talking to her contact at the high school about the race.

Next Meeting:

The next scheduled meeting of the Operating Committee is Wednesday, November 17, 2009, 5:30 p.m. Greg previewed the issues on the October agenda.

Adjourn

There being no further business to come before the Operating Committee, the meeting was adjourned at 7:21 p.m.

Attest:

Greg Sazima, President _____

Dina Burns, Secretary _____

Next meeting: November 17, 2009, 5:30 p.m. (rescheduled from November 11th, 2009)