



Eureka Schools Foundation
Minutes of the Regular Meeting of the 2010 Operating Committee
Wednesday, February 10, 2010

The Operating Committee of the Board of Directors of the Eureka Schools Foundation, a California nonprofit public benefit corporation, held its regular meeting on Wednesday, January 13, 2010, at 5:30 p.m. at the Eureka Union School District Office, 5455 Eureka Road, Granite Bay, California.

Next meeting will be March 10, 2010, at 5:30 p.m.

Attendance

Renee Nash, President, called the meeting to order at 5:35 p.m.

Present at the meeting, from the Operating Committee, were Gloria Costigan, Judy Gavia, Renee Nash, Tiffany Jones, Trevor Sanders, Greg Sazima, Marissa Schorer, Jennifer Mobell, Kelly Byars, Connie Whalen, and Craig Ryder.

Also present were Dr. Tim McCarty, Mark Goozen, Robbie Lynn, Tory Griffin, Shelli Teed-Bose, Eric Teed-Bose, Chemene Phillips, and TC Beier. .

Minutes

MOTION : After Marissa made a motion to approve and accept as presented the 2010 January minutes of the Regular Meeting of the Operating Committee, under Greg's Presidency, it was seconded by Mark and approved by the Board.

MOTION : After Trevor made a motion to approve and accept as presented, the 2010 January minutes of the Annual Meeting of the Board of Directors, it was seconded by Greg and approved by the Board.

MOTION : After Greg made a motion to approve and accept as presented, the 2010 January minutes of the Regular Meeting of the Operating Committee under Renee's Presidency, it was seconded by Kelly and approved by the Board.

Action/Discussion Items

Granite Bay High Intern Program (G.B.H.S.I.P.) : Connie introduced and thanked Granite Bay High's two interns Robbie Winn and Darren Clift for doing a great job working on the ESF DVD project. Both Robbie and Eric both appreciated and enjoyed the experience of

working with ESF and they learned a lot that they plan to apply towards their future careers. The entire room applauded with gratitude for their work. Robbie then gave an overview of the process that went into making the video.

Renee, Connie and Greg discussed utilizing H.S.I.P. to back fill Julie's work load. It was suggested to have three interns who have been screened by the school and then selected by a small committee of Board members. They will work on a tri-master basis and will meet with an ESF mentor once a week. They will receive \$10 per hour via a scholarship program, as well as needed community service hours to be applied towards their graduation requirements.

The interns will fill three key positions : 1. Media Intern – who will expand ESF program footage on website ; 2. Marketing Intern – who will conduct interviews and work on press releases ; 3. Research Intern -- who will do general ESF research, as well as research on available grant programs.

MOTION : Craig made a motion to approve the creation of three Granite Bay High School Internship Programs to be established in the third trimester, it was seconded by Connie and approved by the Board.

MOTION : Marissa made a motion to offer a scholarship of \$500 based on completion of the Granite Bay High School Internship Program., it was seconded by Trevor and approved by the Board.

ESF Website Maintenance : Chemene reported that she feels we need more visual consistency within the website where headers and side bars are concerned. Bourne Creative gave a quote of \$249 to redesign and propagate It is her recommendation that we use their services.

Chemene also spoke of including on the Board Members' page of the website, photos of board members along with contact info and a couple of sentences about themselves. She would also like to see a volunteers page created which would have job titles and descriptions ; and we would then do a mass marketing campaign promoting it.

MOTION : Greg made a motion to allocate \$249 to make changes to and provide maintenance for the updating of the website, it was seconded by Renee and approved by the Board.

MOTION : Greg made a motion to allocate an expenditure of \$200 per month for a six-month period of time for maintenance of the website, it was seconded by Renee and approved by the Board.

Auction Software : Mark researched how to integrate the Online and Live Auctions as well as management of their donor/sponsor information. There are two models to choose from : use a service who would be able to meet all our needs for a small fee and a percentage of the take ; or buy auction software for \$1,500 to \$2,000 – however this would have limited capabilities with the live auction. Mark will make his final recommendations in May.

Events

Golf Tournament : Trevor reported that there are currently 30 foursomes and they are sold out. They are working on getting nongolfer sponsorships. They are also asking for 10-15 men to help set up at 6 a.m the day of the Tournament. Please contact Rebecca Sommers who will be overseeing the volunteer scheduling again this year.

5K Fund Run : Kelly reports that sponsors are coming in and they have full support from Granite Bay High School to expand the run's area. The high school's Culinary Department will be providing the pancake breakfast, and Roseville High School will be doing the silk screening of t-shirts (they gave a great price). Permits have been pulled for a race of 1000 runners. The race will begin in front of the high school. Kelly is looking for more volunteers.

Art Auction : Connie reported that the budget was \$10,000 and we're now at \$7,500 ; and that as far as schools submitting art pieces, in grades K-3 we have 100% participation, and in 4-6 we have 80% participation. No numbers yet on the Jr. Highs.

The auction will showcase the violin program, Spanish program, as well as other band and choir performances. It will also present the three DVDs. Pepsi will donate soda and water for the event, and Round Table pizza will be available for purchase.

Annual Giving : Shelli reports we're at \$72,000, more than 12 % district wide, with no calls going to Oakhill's or Ridgeview yet. The call-a-thon was a huge success with over 40 callers having a great time. She's still looking for a Lead for Olympus.

Shelli's also working on having ESF videos air during recess at schools on rainy days. At the end of the campaign there will be a party at the Teed-Bose's to celebrate the coming together of so many much appreciated volunteers and hopefully the campaign's success.

Reports

Treasurer's Report : Craig reported that we have \$480,000 available in cash and that the bank accounts were reconciled at the end of January. He's still awaiting the December statement. He's still following up with Perry Smith regarding the audit. Additionally, he and Gloria have been working on United Way contributions.

MOTION : Greg made a motion to approve and accept the Treasurer's Report, it was seconded by Judy and approved by the Board.

Corporate Sponsorship : Connie reported on behalf of herself and Cheryl that overall, ESF's corporate sponsorships are looking good for the '10/'11 year. We have gotten a commitment from Fidelity for a \$10,000 sponsorship for the Auction, and Cheryl will continue to work with the Fountains for additional sponsorships. She'll also reapproach Thunder Valley. Eric obtained a sponsorship from Tiecherts for the Golf Tournament.

As a part of the ESF community branding effort, we'll be providing all our sponsors/merchants with a cling that has our logo and info on it to be placed in their store-front windows to let the

community know that they are a contributor/sponsor and friend of ESF. In Connie and Cheryl's conversations with a few of our merchants, they felt this would be something mutually beneficial for all parties. The clings would cost approximately .50 to .90 cents each depending on how many ordered.

MOTION : Greg made a motion to allocate an expenditure for \$800 to invest in clings that are to be given to and used for many years, by sponsors as a part of the ESF Community Branding effort, it was seconded by Kelly and approved by the Board.

Connie then went on to discuss grant options that ESF could be eligible for. There are 2000 corporations with 11 billion dollars in available funds. We already have grant applications in with Bank of America and Intel.

Superintendent's Report : Dr. McCarty asked Peter Towne, principal representative, to speak regarding the support of the Art Auction and Annual Giving's Campaign. He states that everything is going well and there's good support out there.

Adjourn

Renee suggested that in the interest of time we will table the discussion of further Action Items until the next meeting. The meeting was adjourned at 7:40 p.m.

Attest

Renee Nash, President
Jennifer Mobell, Secretary