

Eureka Schools Foundation
Minutes of the Regular Meeting of the Operating Committee
Wednesday, February 13, 2008

Next meeting:
March 26, 2008, 5:30pm, at the Eureka Schools District Office.

The Operating Committee of the Board of Directors of the Eureka Schools Foundation, a California nonprofit public benefit corporation, held its regular meeting on Wednesday, February 13, 2008 at 5:30pm at the Eureka Schools District Office, 5455 Eureka Road, Granite Bay, California.

Attendance:

Judi Gavia, President, called the meeting to order at 5:39 p.m.

Present at the meeting, constituting a quorum of the Operating Committee, were Judi Gavia, Julie McAvoy, Phil Johnson, Marisa Schorer, Greg Sazima, Trevor Sanders, Kim Nash and ex-officio members Superintendent Bob Schultz and Board of Trustees Representative Lori Dangberg.

Also present were Renee Nash, Kate Gould, Tiffany Jones, Gloria Costigan, Jennifer Arey, Mary Hart, Julie Scotti and Lisa Willet.

Minutes:

Motion: After Kim Nash made a motion to approve and accept the January minutes as presented, it was seconded by Marisa Schorer and approved by the Board.

Treasurer's Report:

Julie McAvoy reported for Denise Zboralske that as of January 31, 2008, we had \$60,857 in our Wells Fargo General Account, \$37,465 in our Annual Giving Account and \$269,466 in our Fidelity Account. Our year-to-date allocations total \$385,000 and we still have \$386,522 available for allocation. She also distributed a Treasurer's Report that detailed our allocations, endowment and fund raising information.

Denise had asked Judi Gavia to contact Jim McCallum at the Sacramento Regional Foundation (our Endowment), about authorizing Denise to receive a user name and password for their donor website. This will enable Denise to request grants from our endowment. At this time we should also remove Sally Haff and add Judi Gavia and Greg Sazima (ESF VP) as authorized users. It was determined that this is not an issue that needs to be approved by the Board, so Judi will contact Jim McCallum and take care of this.

We discussed the purpose of our Endowment and whether we should be sitting on this money and letting it grow, or using the (approximately) 5% interest we are allowed to each year. The original intent of our Endowment was to let it build up to (about) 2 million dollars, so that we could just "live off" our interest each year...and be able to cut back on our fundraising efforts. Is this still possible? Can we re-invest our profit each year, thus building up our base? Judi is going to discuss these scenarios with Denise Zboralske, so we can revisit this issue next month.

Denise is currently working with Perry-Smith LLP, regarding our audit. She also suggested that we put a donor option on our website, directing the money to our Endowment.

Superintendent's Report:

Bob Shultz reported that there is great energy flowing on the EUSD Long Range Planning Task Force. There will be a Public Forum on April 2, where they will present their suggestions and possibilities for the future of EUSD. The meeting place is not yet determined.

The GATE (Gifted and Talented Education) program is now successfully underway at EUSD. The Rotary and GBHS Key Clubs are having an Easter Egg Hunt on Saturday, March 15 at Cavitt Junior High School. The EUSD has 25 teams going to the regional Destination Imagination trials on March 8.

The search for the new EUSD superintendent is underway. Interviews will be held in May and they are planning to announce the new superintendent in June.

Annual Giving:

Greg Sazima reported for John Reese that the Annual Giving Campaign is successfully in full swing. They conducted "Early Bird Specials" at several of the schools, offering Spoon's wonderful coffee and scones while asking the drop-off parents for Annual Giving donations. They will continue the "Early Bird Specials" next week at the remaining schools.

Need: There is still a great need for Annual Giving callers. The calling nights are scheduled for Monday, February 25 and Thursday, February 28. If you cannot call on those nights, you can still take a list of families to call and do it at your home. Please contact Greg Sazima or John Reese if you can help make a few calls.

Country Faire:

Lisa Willett has a great list of possible sponsors lined up for the Eureka Country Faire, including Quarry Ponds, Granite Exchange, Mark Holt (Orthodontist) and Johnson Ranch. Phil Johnson will talk to Laura Brown and Tom Cologna and see if they are able to help with some sponsors.

Lisa presented a preliminary budget for the Faire to the Board. They will sell tickets for the inflatables and rides, but Spoons and Robeks have agreed to sponsor admissions, so no one will have to pay to enter the Faire. Thank you, Spoons and Robeks! They will have pre-sales for the Faire t-shirts.

Although ESF is putting the Country Faire on by itself, the PTC's are supporting the Faire. Julie Scotti and Lisa Willett have been going to the PTC President's meetings to enlist some help. Judi Gavia will also attend the next PTC President's meeting to help get the information out.

Several people signed up to distribute signs to the EUSD schools and local businesses: Phil Johnson - Safeway, Jamba Juice and Starbucks. Judi Gavia -

Ridgeview, Oakhills and Raley's. Mary Holt - Excelsior and Maidu. Jennifer Arey - Cavitt. Kate Gould - Greenhills. Julie McAvoy – Olympus and Eureka.

Need: There are several spots open on the committee. For example, there is a great need for a Food and Beverage Chair and an Entertainment Coordinator. They will distribute a list to the ESF Board, highlighting the positions they need filled. If you can help out, please contact Lisa Willett.

Golf Tournament:

Trevor Sanders reported that the Golf Tournament planning is going smoothly and that they have a full committee ready to go. He and John Barron are working to finalize sponsorships; Glen Wells (Construction) is a new sponsor. They are very close to selling out the foursomes. Their next committee meeting is at the end of the month.

Need: A chair for 2009 to get involved in this year's event and be prepared to chair next year's event. Please contact Trevor Sanders or John Barron if you know someone who might be interested.

Auction:

Renee Nash regretfully announced that she will not be able to Chair the 2008 ESF Auction, as she had originally planned.

Need: An Auction Chair and Solicitations Chair for the 2008 ESF Auction. Renee Nash and Cheryl Nelson (the previous 2 years' Auction Chairs) have agreed to help the new chairs take over this event.

The Granite Bay Golf Club is already booked for this event on Saturday, November 8. There is already a skeleton plan for this event: it will be smaller than the previous couple years, with passed heavy hors d'oeuvres, silent and live auction, DJ and dancing.

Please contact Judi Gavia, Renee Nash or Cheryl Nelson if you know of someone who might be interested in hosting this fabulous event.

Website:

The ESF website is in dire need of updating. Judi Gavia is going to talk to the GBHS IT teacher, to see if their class is interested in helping us out with our website.

Discussions:

Chairperson Committee

It seems that there is a constant need for ESF to find people to fill leadership roles (i.e. Golf Tournament Chair, Auction Chair). What about having a committee whose entire purpose is to find Chairpersons?

Administration Person/Executive Director

This person would cover all events for budgeting, organizing, procedures, etc. Would keep all "event notebooks" the same, and pass them out as necessary. Smaller

foundations have hired help, because they have run into the same problems we have had. Greg Sazima will research this possibility.

Corporate Sponsorship

What about the possibility of hiring a “Corporate Sponsorship Director?” There is money being left on the table in this arena, because we don’t have the manpower to devote to this important aspect of our foundation. Phil Johnson and Tiffany Jones will look into this.

ESF Long Range Planning/Strategizing Committee

We discussed having an ESF Long Range Planning Committee, to determine the future direction of ESF. With the changing environment of parent volunteerism, parent donations and difficulty getting chairpersons for major events, we need to look into the possibility of having fewer ESF events throughout the year. There are too many events, requiring too many volunteers and man-hours, than we can get for each event. This issue needs to be seriously discussed and researched in-depth. The first meeting of this committee will be held March 27 at the Cottage at Spoons. More details to follow.

Adjourn:

There being no further business to come before the Operating Committee, the meeting was adjourned at 7:26 p.m.

Attest:

Judi Gavia, President _____

Julie McAvoy, Secretary _____