



Eureka Schools Foundation
P.O. BOX 2444
Granite Bay, CA 95746

Eureka Schools Foundation Annual Auction Right Around the Corner

For Immediate Release

Contact: Mindi Stewart 759-9511

The kids are back in school and that can mean only one thing! The Eureka Schools Foundation's (ESF) 18th annual auction is right around the corner. ESF is a non-profit organization that raises funds to support the seven schools of the Eureka Union School District. The funds raised pay for a variety of critical programs, including libraries, music education, band and choir, teacher training, computer technology, Spanish language education and junior high athletics. ESF donated over \$500,000 back to the district for the 2010-2011 school year.

ESF's largest fundraiser of the year is the auction, which in each of the last five years has raised in excess of \$175,000. Capitalizing on the area's proximity to Napa and Sonoma, the theme of this year's event is "Vintage 2010: The California Wine Country." The event is being sponsored by Fidelity Investments, which has donated \$10,000 to ESF.

"This is one of the most fun and exciting events of the year," said 2010 Event Chairperson Margot Birch. "It is also critical to our local schools which are facing yet another round of stiff budget cuts. We hope everyone in the community will recognize that supporting local education is paramount."

The live event will take place Saturday, November 13 at the Granite Bay Golf Club. It will feature many great live and silent auction items including fine wines, vacations, shopping sprees, parties and dinners. The on line portion of the event, featuring hundreds of items ranging from restaurant gift certificates to one-of-a-kind experiences with teachers, will run from October 25 through November 10. Parents, teachers, family, friends and community members are encouraged to shop, browse and bid. Anyone with Internet access can bid on the great finds to be had at the ESF Online Auction this year so share with your friends, family and co-workers!

ESF is seeking donations of goods and services as well as cash sponsors. The event, especially the on line portion, is a great way to market a business or product to the community. Last year's event generated literally thousands of hits to ESF's auction website, according to ESF President Renee Nash, who was last year's event chairperson.